# **CENTRESTAGE** ASIA'S FASHION SPOTLIGHT

### Hotel Sponsorship as High as USD270 Awaits You!

Date	6 – 9 September 2023 (Wednesday – Saturday)				
Venue	Hong Kong Convention & Exhibition Centre (HKCEC)				
Fair Website	https://centrestage.hktdc.com/home/				
Major Exhibits	Ready-to-wear apparel and accessories brands for men and women				
Thematic Zones	<ul> <li>ALLURE – Excellence in craftsmanship, refinement and elegance</li> <li>ICONIC – Contemporary, chic and avant-garde designs</li> <li>METRO – Casual, youthful expressions of urban life</li> </ul>				
Featured Events	<ul> <li>Hong Kong Young Fashion Designers' Contest</li> <li>CENTRESTAGE ELITES Grand Opening Fashion Show</li> <li>Fashion Shows and Mini Parades</li> <li>Trend Seminars and Designer Sharing Sessions</li> <li>"Hong Kong in Fashion" Citywide Promotions</li> </ul>				

#### Hotel Sponsorship for Overseas Trade Buyers

 HKTDC will sponsor your hotel accommodation in Hong Kong of <u>up to HKD2,100 (approx. USD270)</u> when you stay in one of our pre-selected hotels during the nights of <u>5 – 9 September 2023 (Tue – Sat)</u> (i.e. both nights are inclusive).

#### • Entitlement of hotel sponsorship (accumulative total):

✓ Visit 1 Day -> HKD900 Hotel Sponsorship (USD 115)

✓ Visit 2 Days -> HKD1,500 Hotel Sponsorship (USD 192) (accumulative total)

✓ Visit 3 Days -> HKD2,100 Hotel Sponsorship (USD 270) (accumulative total)

Choice	Location	Room Rate (HKD/night)	Room Type	Travelling Time (min) to HKCEC
Regal Hong Kong Hotel#	Causeway Bay	\$1,550	Superior	Taxi: 10 MTR: 15
Empire Hotel Hong Kong - Wan Chai	Wanchai	\$1,320	Standard	Taxi: 5 On Foot: 15
Hong Kong Ocean Park Marriott Hotel#	Aberdeen	\$1,300	Deluxe	Taxi: 20 MTR: 30
Harbour Grand Hong Kong#	Fortress Hill	\$1,280	Superior	Taxi: 15 MTR: 25
Wharney Hotel#	Wanchai	\$950	Premier	On Foot: 15
The Charterhouse Causeway Bay#	Causeway Bay	\$830	Superior	Taxi: 10
Cosmo Hotel#	Wanchai	\$700	Superior	Taxi: 15 MTR: 15

MTR is the mass transit metro system of Hong Kong.

# - Complimentary shuttle bus from hotel to HKCEC is available.

#### Enquiries

HKTDC Head Office - Tel: (852) 2584 4356 - Email: centrestage.visitor@hktdc.org

## **CENTRESTAGE** ASIA'S FASHION SPOTLIGHT

#### USD270 Hotel Sponsorship Programme - REPLY SLIP

Please complete and return the reply slip with your business card copy attached to email: centrestage.visitor@hktdc.org by **11 August 2023** (Friday).

**HKTDC will review your application and issue an Acknowledgement Letter if the application is approved.** All the below data and your business card are mandatory for processing your application. The credit card information will be used for hotel booking only and will not be kept in the HKTDC database. This application form is NOT for hotel check-in.

Choice of Hotel - Please	e put a $$ in the appro	priate					
□ Regal Hong Kong Hotel	(HK\$1,550)	🗆 Em	🗖 Empire Hotel Hong Kong - Wan Chai (HK\$1,320)				
Hong Kong Ocean Park	Marriott Hotel (HK\$1,3	00) 🛛 🗆 Ha	Harbour Grand Hong Kong (HK\$1,280)				
□ Wharney Hotel (HK\$95	0) 🛛 🗆 The 0	Charterhouse Causewa	ay Bay (HK\$830)	Cosmo 🗆	Cosmo Hotel (HK\$700)		
Full Name (as shown on passpo	(First Name)	(Middle N	(Middle Name) (Last N				
Company Name:							
Office Address:							
Country:			ione:				
Office email:							
Check-in Date:			Room Type	: Single / Double	/ Twin		
Credit Card No:			(for ho	otel booking guar	rantee)		
Expiry Date:		Credit Card Type:	🗆 Visa 🛛 🗖	] Master Card	🗆 AE		
Interested Product:							
Nature of Business:							
Buyer Cooperative	□ Buying Office	Chain Store	Department	: Store 🛛 Di	stributor		

□ Mail Order Co.

Concept Store

#### **Terms & Conditions**

□ Import Agent

□ Fashion Design

1. Your company and you MUST be an OVERSEAS TRADE BUYER for the CentreStage 2023 and complete the Customised Buyer Programme Onsite in order to claim the above sponsorship programme.

□ Manufacturer

□ Select Shop

□ Retailer

□ Multi-brand Store

- 2. CentreStage 2023 is open for business visitors only where visitors under the age of 18 will not be admitted.
- 3. Your company **MUST NOT be an EXHIBITOR** of the CentreStage 2023 or Hong Kong Watch & Clock Fair 2023.
- 4. The Hotel Sponsorship is offered to Pre-Approved overseas trade buyers only.

□ Importer

□ Brand Owner

- 5. If your company or you have applied for any other buyer incentive programmes of the CentreStage or Hong Kong Watch & Clock Fair, this application will not be processed.
- Applications shall be made by email to <u>centrestage.visitor@hktdc.org</u> with completed application form, credit card details and business card copies on or before 11 August 2023.
- 7. Each company is entitled to only one room at one hotel during 5 9 September 2023 (inclusive). This offer is available on a first-come-first-served basis and subject to room availability.
- 8. If your company information is not the same as on the hotel sponsorship application form; or company information provided in the application form is incorrect, HKTDC reserves the rights to void this sponsorship without prior notice. All hotel charges will be settled on your account.
- 9. Your company information and personal particulars must be identical to the information on your application form, business card and passport.
- 10. You must show up at the fair and complete a questionnaire when collecting the Hotel Sponsorship Voucher at the "Buying Mission Service Counter". The person collecting the Hotel Voucher and the stamps must be the same person applying for this programme.
- 11. Acknowledgement Letter, the original copy of passport with landing slip, boarding pass, air ticket receipt and business card MUST BE presented upon the collection of hotel voucher and stamps.
- 12. The sponsorship rate depends on the number of stamps you collected on your hotel voucher and the maximum rate is HKD2,100.
- 13. Hotel will levy one-night charge on your credit card if you do not show up on the specified date.
- 14. If the choice of hotel is fully booked, HKTDC will designate a hotel to the applicant.
- 15. HKTDC reserves the rights to vary the terms and conditions, change or terminate the sponsorship programme without any prior notice. In case of disputes over this sponsorship programme, the decision of HKTDC shall be final and binding.

I confirm that I have read and agree with the Hong Kong Trade Development Council's (HKTDC) Terms of Use. I acknowledge that the above information may be used by the HKTDC for incorporation in all or any of its databases for direct marketing or business matching purposes, and for any other purposes as stated in the Privacy Policy Statement. I am admitted to the Fair on condition that I abide by the Visitors' Rules and Regulations set by the HKTDC. I also agree to receive admission badges to HKTDC events in future.

□ I would like to continue to be part of the HKTDC's contact list and be informed of the latest market intelligence and business opportunities.

[This box is solely for European Union ("EU") / European Economic Area ("EEA") customers as required by the relevant data protection law in the EU.]
Name \_\_\_\_\_\_ Date \_\_\_\_\_ Date \_\_\_\_\_

If you do not wish to receive any promotional materials from the Hong Kong Trade Development Council via fax, please contact us at tel [852-1830668] or complete the following information and return at fax [852-28034198]/email [databank@hktdc.org].